



## **PGA West Master Association January, 2019 Newsletter**

*The following message is the latest in an on-going series of e-mails from the PGA West Master Association Board, describing the Board's decisions, challenges and priorities. This message is being sent on behalf of the Master Association Board of Directors.*

### **REMINDER: PGA WEST HOSTS 2019 DESERT CLASSIC - JANUARY 14-20**

At its meeting in October, the Board of Directors approved a "Letter of Agreement" with Desert Classic Charities (DCC) outlining the parameters for the 2019 Desert Classic. In summary, the Agreement provides for the following:

- This year's event will be held from Monday, January 14th through Sunday, January 20th.
- PGAW has again authorized the use of the Stadium Gate and Pete Dye Way in accordance with the following schedule:

\* the closure of the two (2) inbound traffic lanes, commencing  
on Monday, January 14 at 5:00 AM through Sunday, January 20 at  
7:00 PM; except that the inbound lanes and Pete Dye Way will be  
reopened between the hours of 7:00 PM and 5:00 AM every day (9:00 PM  
on Friday and Saturday, January 18 and 19)

\* no obstructions are to be placed on Pete Dye Way during the event; and  
the road closure shall be used only to accommodate pedestrian traffic  
\* the traffic plan has been approved by PGAW and the La Quinta  
Police Department

- DCC is authorized to install minimal event directional signage, information and ticket booths, and an entry sign covering the façade of the Stadium Gate entrance during this period.
- DCC is authorized to host two afternoon concerts, on Friday and Saturday, January 18 and 19; to conclude no later than 7:00 PM each day; these concerts will again be held on the driving range adjacent to the Tournament Clubhouse.
- DCC shall pay for all signage, equipment, additional security or other costs incurred by PGAW in hosting this event.

### **DESERT CLASSIC - TICKET DISTRIBUTION FOR PROPERTY OWNERS**

The 2019 Desert Classic is again graciously providing PGAW a sufficient quantity of event tickets so that each property owner in PGAW can receive four (4) weeklong tickets. This represents the third year that the tournament sponsors have offered free tickets to PGAW property owners.

Like last year, tickets will be available at each manned gatehouse (Palmer, Stadium, Nicklaus, Weiskopf, Legends, Norman and Signature) through Wednesday, January 16.

Club members should pick up their tickets at The Private Club.

Property owners planning to attend the tournament, that will not be on property until after January 16, are encouraged to call the Master Association's Office at (760)564-3858 to make arrangements to pick up tickets. Such arrangements need to be made by January 16th.

The Desert Classic brings immeasurable, worldwide recognition to PGA West - and while the tournament may bring some modest inconveniences, we hope that all property owners will enjoy this year's event.

Sincerely,

**PGA West Master Association**