



Board announces new General Manager for PGA WEST Master Association

The following message is the latest in an on-going series of e-mails from the PGA West Master Association Board, describing the Board's decisions, challenges and priorities. This message is being sent by Deborah Brill, Board President, on behalf of the Master Association Board of Directors.

Please join the Board in welcoming our new General Manager, Michelle Howard. The Board selected Michelle on Oct. 16, 2015 to replace Cassie Gertz, who left recently to take another position within PGA West, managing the Fairways Homeowners Association.

Michelle's appointment is effective immediately. She had been working with the Master Association in a temporary capacity since October 12, 2015.

Michelle brings with her more than 15 years of experience in the community association industry throughout Southern California. She spent the past four (4) years as a General Manager at a 932-home Active Adult community in Oceanside, California. There, she managed a \$4 Million operating budget, slightly more than the Master Association's annual budget.

Before that, Michelle served as a Portfolio Manager and Corporate Administration Manager,

supporting community associations in Murrieta, Temecula and Canyon Lake. Michelle has earned the CMCA, AMS and PCAM professional designations from the Community Associations Institute.

Her office is at the Master Association office at the Weiskopf Residential Gate, 56144 PGA Blvd. You can reach Michelle at 760-564-3858, or e-mail her at michelle.howard@managementtrust.com

The next regular Board meeting is scheduled for 2:00 P.M. on Thursday, November 5, 2015 at the Private Clubhouse. We'll post the agenda on our website and at the Master Association office four days before the meeting.

Deborah Brill, President
Board of Directors
PGA West Master Association

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