



Board Seeks Applicants for Landscape Oversight Committee

Experience Needed in Landscaping, Project Management,
Construction, Water Usage, HOA Community Leadership

(The following message is the latest in an on-going series of e-mails from the PGA West Master Association Board and its management team, describing the Board's decisions, challenges and priorities. This message is being sent by Cassie Gertz, Association Manager.)

The Master Association Board has begun its search for qualified homeowners to serve on the new Landscape Oversight *ad hoc* Committee. The Board is seeking homeowners with relevant experience who can make meaningful contributions to the Committee.

The Committee will eventually provide recommendations to the Board regarding medium- and long-range landscape renovations at PGA WEST.

At its monthly meeting on Jan. 8, the Board unanimously approved the Landscape Oversight Committee's Charter, the first major step in the process of developing a long-range landscape renovation plan at PGA WEST.

The Board is exploring these renovations because the current landscaping reflects state-of-the-art practices from the mid-1980s. Similar to the Club's current renovation of its 30-year-old clubhouse, the original PGA WEST landscaping may benefit from a more modern look. In a competitive real estate and club environment, PGA WEST can build on its past -- but look to the future -- by using 2015 state-of-the-art landscaping to attract prospective homebuyers and Club members.

In this note, I'll cover a number of topics related to the Landscape Oversight Committee, including:

- Description of the Landscape Oversight Committee
- Request for Candidates for the Landscape Oversight Committee
- Next Steps in the Landscape Renovation Planning Process

Description of Landscape *ad hoc* Oversight Committee

For context on why the Board is seeking nominees for the Landscape Oversight *ad hoc* Committee, I'll first describe the Committee's function and its Charter.

The Committee's Charter describes its mission, composition and selection process, reporting relationship to the Board, Committee member time commitment, and homeowner involvement.

The Committee's main function is to make recommendations to the Board regarding medium- and long-range landscape/hardscape renovations at PGA WEST.

The renovation plans focus primarily on landscaping along PGA Boulevard, as well as the entry to PGA WEST at Avenue 54. The long-range renovation plans will also include landscaping along the exterior perimeter walls of PGA WEST.

These areas create the first impression upon entering our community. That's why the Master Association Board is studying significant upgrades to them -- because the renovations should enhance the aesthetic and financial value of owning property at PGA WEST.

The Landscape Oversight Committee will consist of five to seven members. It'll be a mix of homeowners, Board Members, a landscape architect selected by the Board, as well as other experts in their field who could strengthen the Committee.

A Selection Committee, comprised of three Master Association Board Members, will recommend Committee members to the Board for approval at the Board's Feb. 5 meeting. The Selection Committee members are: Mary Caldwell, Board President; Jim Cox, Board Vice President; and Penni Sturgill, Chair of the Landscape/Hardscape Committee.

[Click here](#) to read the Committee's Charter.

Request for Candidates for Landscape Oversight Committee

Now that you understand the Landscape Oversight Committee's Charter, you'll be better able to assess your possible qualification to serve on the Committee. The self-nomination process is now underway.

Prospective Committee members should have expertise and substantial experience in the areas of landscaping, project management, water usage, construction, and/or leadership in similar homeowner association landscape projects. In addition, Committee members must be in good standing with the Master Association, and will be required to sign the [Code of Ethics and Conduct for Committee Members](#).

If you meet the qualifications described above, and are interested in serving on the Landscape Oversight Committee, please [click here](#) to submit your request to serve. You should attach your resume, as well as a 200-word summary of why your participation would benefit the Committee and the PGA WEST community.

Applications for Membership on the Landscape Oversight Committee are due on Jan. 26. Selection of Committee members will be made at the Feb. 5 Board meeting.

Next Steps in Landscape Renovation Planning Process

Now that the Board has approved a Charter for the Landscape Oversight Committee and has begun seeking homeowners to serve on the Committee, we can begin to look ahead to the steps that follow the Committee's formation.

At its Feb. 5 meeting, the Board will make two important selections: homeowners who will serve on the Landscape Oversight Committee, and the landscape architect who will serve on the

Committee. The landscape architect will provide guidance and recommendations to the Board during the planning and implementation of the landscape renovations.

The landscape architect will be selected from those who responded to the [Board's Request for Proposal](#), sent to local landscape architect candidates on Dec. 10.

Once the Committee is named at the Feb. 5 Board meeting, it will set a date for its initial meeting. One of the Committee's first tasks will be to appoint its Chair. The Committee will report to the Board through its Committee Chair.

Each month, the Committee will provide updates on its activities, actions and recommendations. Through our ongoing email communications to homeowners, we will update you regularly on the Committee's work. Their minutes will be posted to our website (www.pgawest-ma.com).

The Committee will work closely with our Communications Chair, Sarah Murr, to make sure its work is always shared openly and transparently. Communication to homeowners about the Committee's work may come in various forms, including my Manager's Monthly Message, e-mails from the Committee Chair, website postings, town hall meetings, and homeowner surveys.

I assure you the Committee will provide ample opportunities for homeowners to provide input on the landscape renovation plans. The Committee will take no action and make no recommendation without substantial homeowner involvement and awareness.

As management liaison to the Committee, I am excited to participate in what I believe is a tremendous opportunity. These renovations should strengthen PGA WEST's position as a leading desert community, balancing architectural and landscape design with environmental sustainability.

Best regards,

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