



A Farewell Message from the President of the PGA WEST Master Association

(The following is a special message from Board President Mary Caldwell to all PGA WEST homeowners.)

My term as President will end on April 23. As I leave the Board, I want to address a disturbing trend in our community: the "intolerance of expression of ideas."

This intolerance is intended to destroy any person who offers differing viewpoints. The most prevalent example was the widespread communication last year by a few who profess that they speak for a majority of homeowners at PGA WEST. The issue was possible alternative landscaping. We are in a drought! While some of the ideas may not have been right for PGA

WEST, blasting volunteers for daring to present new ideas is just wrong. I am saddened to see good people afraid to present new ideas for fear of reprisal.

When all a person has is negative, belittling and intolerant commentary, I urge you to reject their communications. The trend to manufacture a crisis so that a group of self-appointed guardians can be the heroes, heroes that all PGA West members should adore and follow, cannot be condoned. Ugly and unproductive behavior only thrives if we tolerate it.

I want to end on a positive note. For the last five years, I've had the honor and privilege of representing homeowners at PGA WEST -- nearly 3,000 of you, the past year as your President. There are many things to be proud of. We established a number of committees where homeowner volunteers participate in all facets of their community. We developed a communication system that provides open and factual information about the operations of the Association.

There are so many incredible and talented people who live at PGA WEST who have contributed in positive ways. We should continue to cultivate that talent and promote engagement. That is my hope for the future.

Very truly yours,

Mary Caldwell
Soon-to-be Ex-President
PGA WEST Master Association Board of Directors

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